



A B O U T
F A C E

2021 bridal



Hello- I'm Jenna, the owner of About Face, and I want to congratulate you on your engagement! I hope the wedding planning is going well...if not, there's always wine! 🍷

I'm pictured on the top left, the stunning redhead is Michelle, our bridal team leader & makeup artist, and the blonde bombshell is Cassie, our updo queen!



Our team is here to help you navigate through the many options you have when it comes bridal beauty prep. We offer a variety of luxury services, in addition to makeup, to help you get ready for your big day.



From lash extensions and facials, to brow design and more, we're here to make you and your party look and feel your absolute best!

With over 10 years of experience,
helping brides like you feel authentically beautiful on their special day, we would be honored to be a part of yours.

BRIDAL MAKEUP PACKAGES

All on location packages include travel up to 25 miles from our store and must meet our three* person service minimum.

*Bride + 2 others

A B O U T F A C E

CLASSIC BRIDAL

In Store - \$180 | On Location - \$205

INCLUDES:

- Luxury Skin Prep
- One makeup trial prior to wedding day
- Makeup application on the day of the wedding
- Your choice of traditional or airbrush makeup
- This package secures the same makeup artist for the trial and wedding day
- False Lashes at both sessions

WEDDING DAY ONLY

In Store - \$100 | On Location - \$125

INCLUDES:

- Luxury skin prep
- Your choice of traditional or airbrush makeup
- Makeup application on the day of the wedding
- False lashes

DELUXE BRIDAL

In Store - \$230 | On Location - \$255

INCLUDES:

- Luxury Skin Prep
- One makeup trial prior to wedding day
- Makeup application on the day of the wedding
- Your choice of traditional or airbrush makeup
- This package secures the same makeup artist for the trial and wedding day
- False Lashes at both sessions
- Touch up kit to keep you flawless



A B O U T F A C E

BRIDAL HAIR + MAKEUP PACKAGES

All on location packages
include travel up to 25 miles from
our store and must meet our
three* person service minimum.

*Bride + 2 others

CLASSIC BRIDAL

HAIR + MAKEUP

In Store - \$280 | On Location - \$305

INCLUDES:

- Luxury skin prep
- One makeup + hair trial prior to wedding day
- Makeup application + hairstyle on the day of the wedding
- Your choice of traditional or airbrush makeup
- This package secures the same makeup artist and hair stylist for the trial and wedding day
- False Lashes at both sessions
- Veil Placement

DELUXE BRIDAL

HAIR + MAKEUP

In Store - \$330 | On Location - \$355

INCLUDES:

- Luxury skin prep
- One makeup + hair trial prior to wedding day
- Makeup application + hairstyle on the day of the wedding
- Your choice of traditional or airbrush makeup
- This package secures the same makeup artist and hair stylist for the trial and wedding day
- False Lashes at both sessions
- Veil Placement
- Touch up kit to keep you flawless

BRIDAL PARTY PRICING

All on location packages include travel up to 25 miles from our store and must meet our three* person service minimum.

*Bride + 2 others

HAIR - \$80

Includes hairstyle of your choice.

Flower girls (7 & under) \$40

MAKEUP - \$80

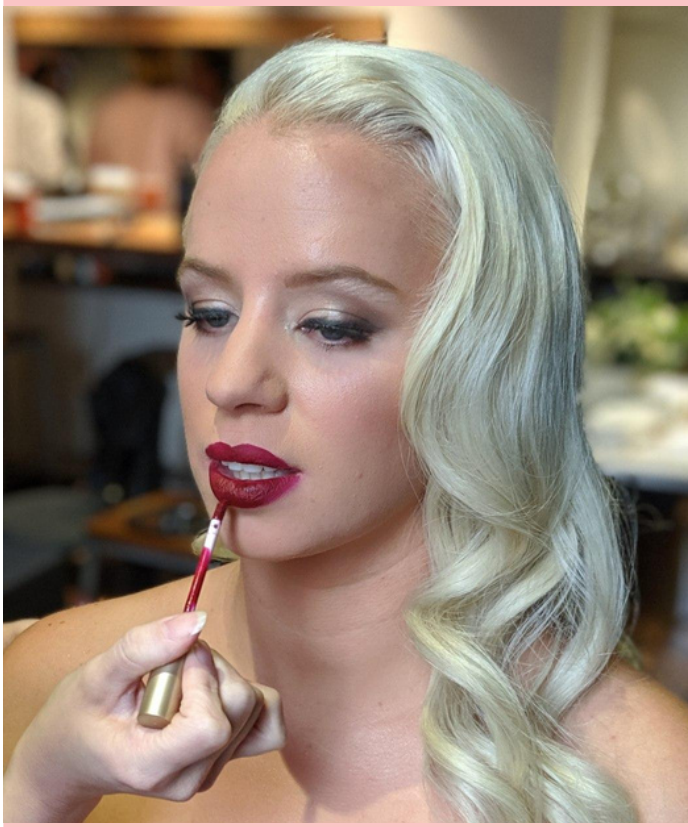
Includes your choice of traditional or airbrush makeup + false lashes.

Junior Bridesmaids (11 - 15) \$40

Complimentary lip gloss & shimmer eyeshadow provided for flower girls.

ABOUT FACE





ADDITIONAL FEES

ABOUT / FACE

False Lashes - \$15

Lipstick to keep for touchups - \$20

Additional Artist Fee - \$100
(only for parties of 7 and under)

Travel Fee - \$0.56 per mile
(added after 25 miles)

Destination Weddings - \$
(Please inquire for estimates)





Pre-wedding must-have services

LUXURIOUS LASHES

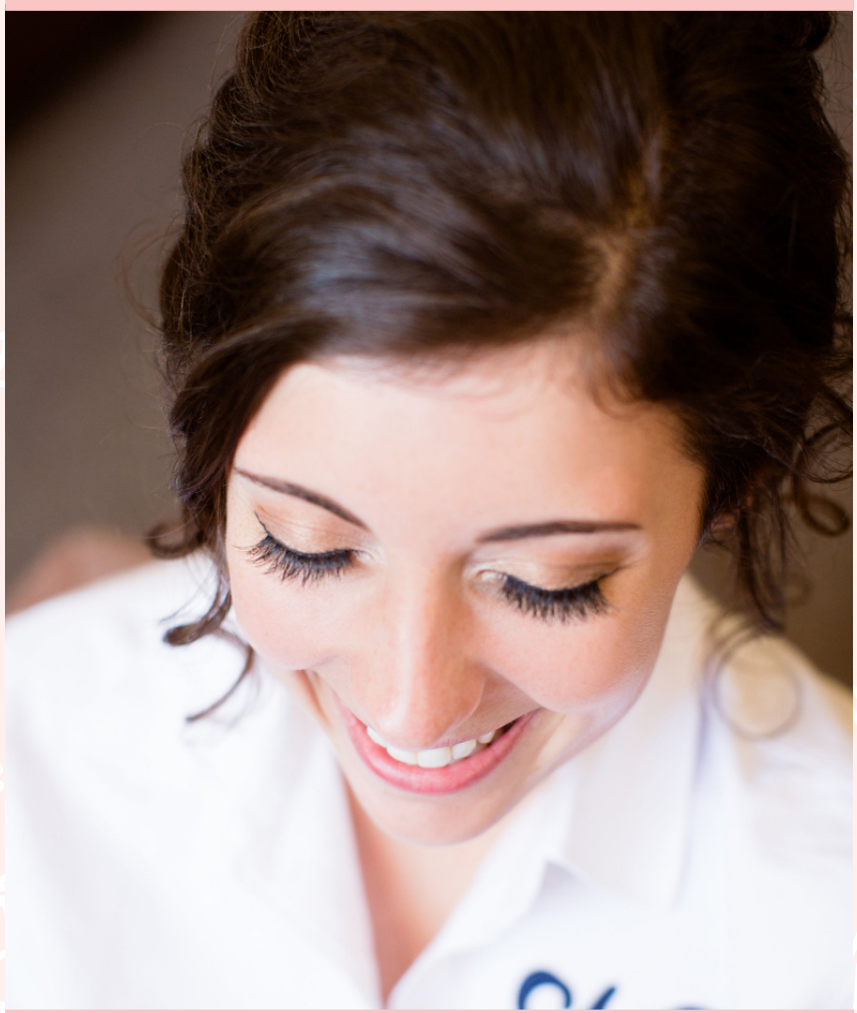
Dreaming of authentic and luxurious lashes? Try a set of our **Hybrid Eyelash Extensions**. These lashes last, not only for your wedding, but for your honeymoon too! The application process is very relaxing - like receiving a spa service (you lie down on a plush table and have your eyes closed the entire time). Eyelash Extensions can last anywhere from 2-4 weeks, depending on your lash cycle. We recommend having a full set plus one fill prior to your wedding day.

FULL SET
\$175

(Application is typically
around 2.5 hours)

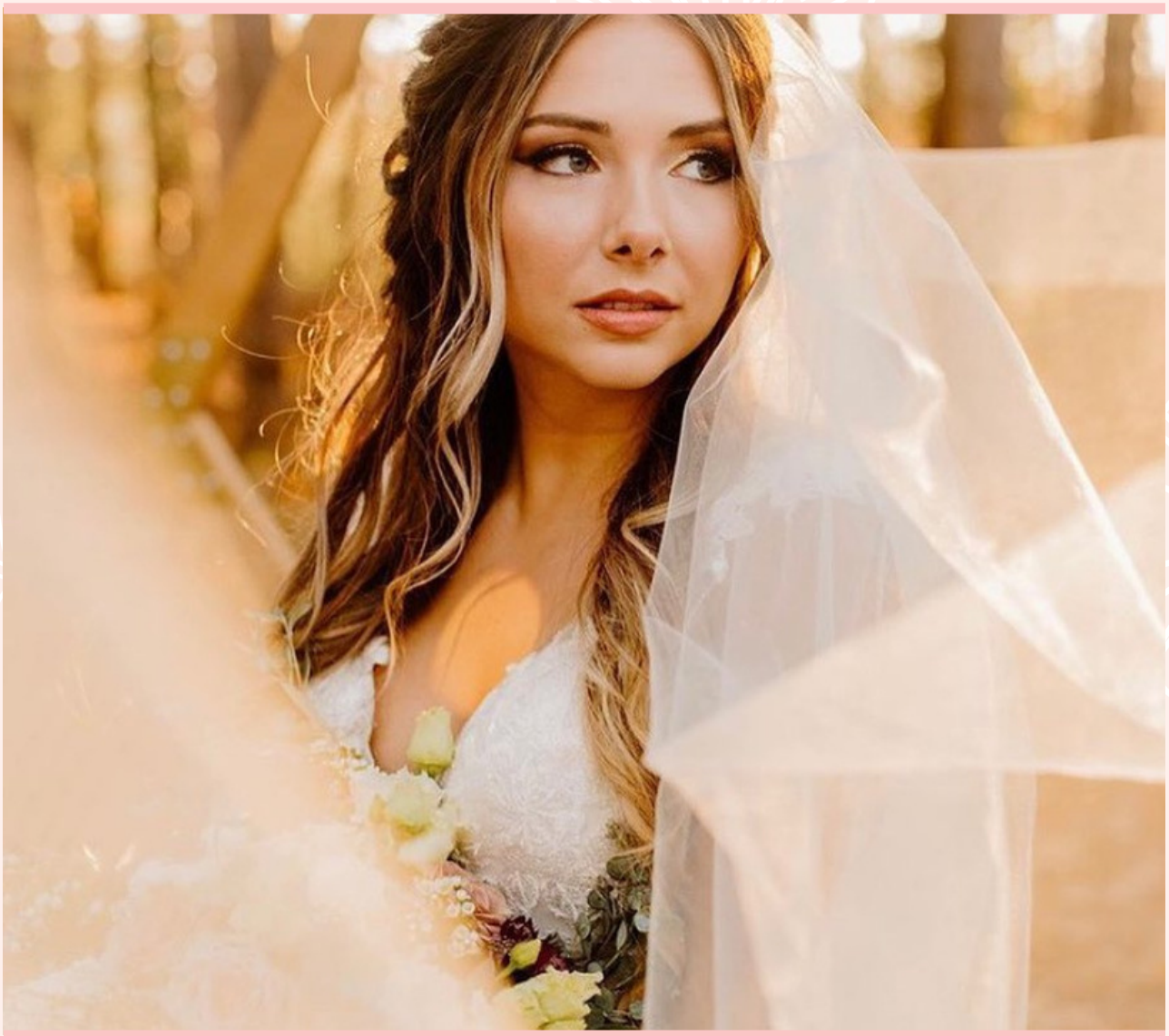
FILLS
\$60 - \$70

(Application can be
anywhere from 75 to
90 minutes)



YOU GLOW GIRL!

Let us help you achieve that lit from within glow that you've been dreaming of for your wedding day. **Dermaplaning** is THE BEST makeup prep there is! It removes dead skin cells and peach fuzz, creates a smoother texture and softens fine lines, scars and sun damage. Pair it with our **Four Layer Facial** for maximum exfoliation and hydration!



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We thank you for your interest in our company and hope that we can be a part of your wedding day. If you have any further questions or are ready to book after your review, please call or email us.

P: 616-288-5877

E: info@aboutfacegr.com

Store Address:

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We look forward to hearing from you soon!

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Vendor Love:

PHOTOGRAPHY:

Tauri Baum
Nathan English
Katie Grace
Jen Q
Emily Bobinac Photography
Portraits by Mandy

BOUDIOR:

Silhouette Boudior
Samantha Joy Boudior

FLORAL:

Events by Ludemas
Fleurology Designs
Crescent Floral
Mitten Floral

SPRAY TAN:

Grand City Tanning
Grand Rapids Spray Tan